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South Carolina State Library Board

NEWS FOR PUBLIC LIBRARIANS

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SPARTANBURG DEDICATES MAGNIFICENT MODERN LIBRARY

The speaker at the dedication of Spartanburg County's new \$558,000 library building was State Supreme Court Justice Lionel K. Legge, a descendant of Dr. Lionel C. Kennedy, in whose memory the original public library was founded. H. Carlisle Bean, Chairman of the Spartanburg Public Library Board, presided at the ceremonies on May 15.

Members of the Spartanburg Junior League were hostesses at an open house on May 15 while the Junior Chamber of Commerce members were hosts on May 16. These two groups were among the organizations actively supporting library development in Spartanburg.

The new building, one of the handsomest in the Southeast, is designed to give the very best in library service to its patrons. The 33,000 square foot, glazed brick, glass and steel structure consists of one story in the wings and two floors in the center. J. Thomas Hollis was architect for the building with J. Russell Bailey serving as library consultant.

The children's room, named in honor of Miss Mary Baugham, long-time librarian, featuring a unique arrangement of circular steps for children attending special programs, occupies the south wing while a regional museum made possible by a donation from the Spartanburg County Foundation is located in the north wing. A spacious reading room adjacent to the bookstacks is conducive to browsing and reading. The Extension Department is located at the rear of the building where it is accessible to bookmobile garages and loading platform. On the second floor are offices, staff room, and technical processing department. The Caroliniana collection is located in the Kennedy Room on this floor as is the reference collection and the stereophonic and tape recording equipment, which was given as the nucleus of a music department by the Spartanburg Junior League.

Librarian George Linder is justly proud of the new building, which will greatly increase the library services available to the residents of Spartanburg County.

GREENWOOD DEVELOPMENTS

Booklift at Main Library

Members of the staff of the Greenwood City and County Library got a lift on April 25. Installation of a booklift to facilitate loading and unloading of the bookmobile was completed and the bookmobile librarians no longer have to carry books up and down the stairs.

Ninety-Six Branch

The Ninety-Six Branch of the Greenwood City and County Library was officially opened on May 16. Members of the Greenwood County Home Demonstration Clubs assisted and served refreshments. This library is a community venture. Funds for renting and remodeling the building came from public subscription, as will the operating expenses. The County Library supplies the book collection and employs the branch librarian who is Mrs. J. T. Ellison of Ninety-Six.

CENSUS REPORTS AVAILABLE

The Bureau of the Census has issued a series of reports presenting final population figures from the 1960 census. There are 57 reports in this series: a United States summary and one for each of the 50 states, the District of Columbia, Puerto Rico, Guam, Virgin Islands, American Samoa, and the Canal Zone.

The summary for the U.S. designated as PC(1)-A-1 is priced at \$1.25 and the summary for South Carolina (PC(1)-A-42) is 30¢. Payment must be made with your order by checks or money orders payable to Superintendent of Documents. (Washington 25, D. C.)

The reports will be combined in a buckram-bound edition about July, 1961. An order form for the publication, Volume I, Part A, and other summaries in the population series may be obtained from the Bureau of Census, Washington 25, D. C. or the U. S. Department of Commerce Field Office, Sergeant Jasper Building, West End Broad Street, Charleston 4, South Carolina.

N. Y. HERALD TRIBUNE BOOK FESTIVAL WINNERS

Winners in the Herald Tribune Book Festival were: Gwendolyn the Miracle Hen by Nancy Sherman (Golden Press, \$2.99), Norwegian Folk Tales from the collection of Peter Chisten Asbjørnsen (Viking, \$5.00), Adventures in the Desert by Herbert Kaufman (Ivan Obolensky, \$2.95)

RECENT DEVELOPMENTS REPORTED BY THE COUNCIL ON LIBRARY RESOURCES

Study of Library Catalog Card Reproduction To Be Made

Launching of an important study of catalog card reproduction under the auspices of the Library Technology Project of the American Library Association, with the financial support of the Council on Library Resources, Incorporated, has been announced.

The newly announced study will be divided into two phases. In the first phase, current catalog card production will be analyzed. In the second phase, design and production of new equipment for card production, based on first-phase finding, will be investigated.

Among the facets of the problem to be studied in the first phase, for which \$49,470 has been allocated, are: the concept of the catalog card as the most efficient and economical means of indexing a library's holdings; the availability, cost and methods for reproducing catalog cards in libraries of all sizes and types; and evaluation of presently available makes and models of card-reproduction equipment.

Two Grants Made To Support the Development of Improved Tape-recorded Books for Blind

Two grants, totaling \$62,000 for the experimental development of a system to produce tape-recorded books for the blind, have been announced by the Council on Library Resources, Incorporated.

Should the proposed system prove feasible the original cost of providing sound recordings for the blind--the overwhelming majority of whom do not read Braille--will be reduced, as well as the cost of storing and handling the recordings; "reading" will be easier, and the recordings will have superior quality and be more durable.

As the recorded book has become more and more important and popular, the need to reduce production costs, to increase durability and the blind's ease of handling has similarly grown. Ways to meet these needs will be the goal of this project.

NEW CAROLINIANA ITEM

Descendants of the original settlers of Flat Rock, North Carolina, have cooperated by supplying information, books, and clippings to make possible Historic Flat Rock, a book of photographs and descriptive text. The historic estates were developed as summer homes by Charleston rice planters and this is the first time they have been photographed for publication.

Historic Flat Rock, Where the Old South Lingers by Kenneth and Blanche Marsh may be secured from Barbers Book Store, 599 North Main Street, Hendersonville, North Carolina, for \$3.00 plus 25¢ mailing charge.

EXECUTIVE DIRECTOR SUMMARIZES NLW

Mrs. Catherine H. Lewis, Executive Director for National Library Week, submits the following report:

Unprecedented publicity attended South Carolina's observance of National Library Week 1961. An analysis of clippings shows that newspaper publicity reached citizens of 45 counties through 42 different papers. Local newspapers not checked by the clipping service would doubtless raise this total. It may fairly be said that the impact of the Week reached the entire state.

The available figures on radio and television coverage are too incomplete to be meaningful, but 24 radio stations and at least 3 television stations are reported to have carried either locally or nationally prepared spots and programs. Five counties reported purchase of the record and at least three used the movie spot in local theaters.

Aside from releases from the State Chairman and local librarians and NLW committees, there was a gratifying number of editorials and feature stories with pictures, indicating the active cooperation of newspapers. The effect of such lavish and favorable coverage in the press is presumed to be an improvement of the image of the library and librarians in the public mind and the creation of a better climate of opinion as regards books and reading.

Responses of a varying degree of fullness were received from 33 counties and these, supplemented by newspaper clippings, form the basis of the following analysis.

Eighteen counties reported NLW Committees. The number of laymen participating is difficult to determine since many reported the sponsorship and involvement of whole organizations without stating the number of individuals directly affected.

In the counties reporting, some 105 special events were scheduled. These involved all age groups and many types of organizations. A number were apparently fresh contacts. Especially notable was the number of times activities involving the business community were reported. Sixty business firms used NLW materials in some way and more than 84 store window displays were reported. Bookstores in at least six counties participated.

A great many locally prepared materials such as book lists, posters, invitations, information sheets, schedules of activities, bookmarks, etc., were used, but only 18 counties reported using national promotion aids. Several of those which answered in the negative cited the cost of these. There is no evidence that billboard advertising was used anywhere.

Among specific results of National Library Week cited were public interest in a new building (Orangeburg), story hours for children to be conducted by volunteers (Anderson and Marlboro), book deposits established in industrial plants (Colleton), increased awareness of the library's needs (Aiken and Marlboro), and cooperation with civic and business groups (Cherokee and Oconee).

Additional reports on the Week's observance have been received from Aiken, Dillon, Edgefield and Lancaster counties.

In connection with the Week's celebration and to promote summer reading Mrs. Hilda K. Stabovitz, Extension Librarian of the Aiken-Barnwell-Edgefield Regional Library, visited the North Aiken Elementary School and showed each class through the bookmobile and distributed bookmobile schedules for that area.

In Dillon County, appropriate posters were displayed in all the churches and a book exhibit was displayed by the Jaycees. A class which was studying Family Living visited the library to learn of its services to them now and after they graduate. A kindergarten which based its program on books from the library held its graduation during National Library Week. NLW publicity was in the form of radio spots and newspaper articles showing what Dillon County is reading.

Edgefield County Library featured exhibits by the Home Demonstration clubs of the county. The exhibits depicted the clubs' activities for each of the 12 months.

The Lancaster County Library's celebration was featured in two newspaper articles illustrated with photographs depicting technical processes and services of the library. Dr. Irene Dillard Elliott, professor at the University of South Carolina spoke on Carolina Authors and Literature on May 17 and the Lancaster County Council of Home Demonstration Clubs honored Mrs. Viola C. Floyd, author of Lancaster County Tours, with a coffee hour on May 18. Special book displays and exhibits were arranged and a film "Discovering Your Public Library" was shown to elementary schools throughout the county.

CHARLESTON SURVEYS OTHER LIBRARIES

The June 1960 News for Public Librarians reported on a survey of salaries and other income-connected statistics of 61 county and city libraries made by the Charleston County Library in the interest of obtaining comparisons for its own statistics. These statistics have been brought up-to-date and the statistics for southern libraries are given below for the information of interested librarians.

	Southern libraries serving 75,000-300,000 population	Other Southern libraries
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Appropriation (average per capita of population served)	1.43	1.31
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Circulation (average)

Per capita	3.3	3.1
Per staff member	15.563	15.367

Salaries (average)

Junior professional assistants

Lowest average	\$4,263	\$4,276
Highest average	4,953	5,031

Senior professional assistant

Lowest average	\$4,749	\$4,628
Highest average	5,127	5,376

Librarians of large branches

Lowest average	\$4,700	\$4,795
Highest average	5,381	5,706

Division and Department Heads and Coordinators

Lowest average	\$5,024	\$5,156
Highest average	6,074	6,293

Assistant or Deputy Librarians

Lowest average	\$6,430	\$6,593
Highest average	6,936	7,210

Head Librarian

Lowest average	\$8,080	\$8,623
Highest average	8,422	9,030

HOME DEMONSTRATION CLUB READING PROGRAM

Presentations of reading awards to Home Demonstration Club members who have completed the reading program have been special features of spring Council meetings. Lexington County Librarian, Miss Lorena Miller's presentation of thirty-seven reading awards was a highlight of the Council meeting held recently at the Batesburg-Leesville High School. Mrs. Dorothy J. Morrell, Librarian, Marlboro County Library, presented fourteen reading awards to members of the Home Demonstration Clubs at an April Council meeting held at Wallace. Certificates have also been awarded in Colleton, Oconee, Saluda, and Orangeburg counties.

The Home Demonstration Club reading program is jointly sponsored by the State Home Demonstration Agent and the State Library Board and operated by the County Agents and county or regional librarians. Presently twenty-eight counties, served by twenty-three libraries, are participating in the program.

The Reading List is compiled each year by the State Library Board from suggestions submitted by librarians in participating counties. It covers a wide range of subjects and offers informational and recreational reading. An effort is made to relate the list to the State Home Demonstration slogan, which currently is Looking Ahead. The 1961-62 Reading List is now in preparation.

Librarians participating in the Home Demonstration Reading program are reminded to obtain from the County Home Demonstration Agent the list of members who have completed the required reading so they may receive due recognition.

In counties where there is no Home Demonstration Reading Program, the librarians are invited to request details of the operation from the State Library Board.

VACATION READING CLUBS

Libraries embarking on their annual vacation reading clubs have their plans well under way by this time of year.

An interesting venture is being undertaken in Hartsville where the American Association of University Women is sponsoring the vacation reading program at the Hartsville Public Library. Mrs. Jane Pate Featherstun, librarian, announces that it will be a modified version of the "Adventures in Reading" program which the A. A. U. W. sponsored for several years during the school term.

The Aiken-Barnwell-Edgefield Regional Library has adopted "Reading for Fun" as the theme of their summer reading club. Each county headquarters in the regional system will choose a theme for that county. Reading record cards and certificates will be furnished by the regional headquarters. Mrs. Hilda K. Stabovitz, Extension Librarian, will supervise the program.

The main library, bookmobiles, and branches of the Orangeburg County Free Library will conduct a "Do-it-yourself" Reading Club. The members will record in a folder the authors and titles of the books read.

Librarians are reminded that quality rather than quantity is desirable in a vacation reading program and that competition is fine in sports but is to be avoided so far as the quantity of books read is concerned.

The State Library Board would like to learn of other summer programs.

YOUR PROBLEMS
by Anne Library

Dear Anne:

I am writing to enlist your support of a move to abolish bookmobiles. I have been riding one for seven years now and I am mounting my soap box. It is too hot, too cold, or raining all the time. We have to contend with all those mobs of irritable people who could just as easily get themselves to the main library where they could get the books they want. Then we wouldn't have to spend so much time looking up and delivering books they request.

And the monotony! Same old roads every two weeks, same people, same snapping and snarling dogs (why are they always attracted to bookmobiles?).

Don't you think these abominable inventions should be retired with the buggies to museums?

Join the anti-bookmobile league now.

Campaigner

Dear Campaigner:

You are what should be placed in a museum along with the mummies. You have outlived your usefulness. Either retire or change your prospective.

I don't need to borrow your soap box to defend bookmobiles. For too long a time they have been accepted as community branches to provide library service within walking distance of all the people. And, I might ask, are you sure you aren't responsible for the irritability of the patrons?

Hie thee to a psychiatrist.

Unsympathetically yours,

Anne

P.S. I have always looked askance at people who had an aversion to dogs.

SEEN HERE AND THERE

Fidelity Federal Savings and Loan Association donating 117 books and 9 periodicals on home ownership to the Greenville Public Library as part of its participation in National Realtor Week, April 23-29. The gift was stimulated by the activities of the Friends of the Greenville Public Library.

An attractive booklist featuring song titles as subtitles being distributed to young people by the Aiken-Barnwell-Edgefield Regional Library.

Lancaster County Library distributing mimeographed lists of the library's film strips and slides at an audio-visual clinic conducted by Alton Durant of the R. L. Bryan Company at the library on May 4.

A copy of the codified ordinances of Conway being presented to the Horry County Memorial Library by Mayor James Lewis.

A photostatic copy of an 1882-83 map of Laurens being presented to the Laurens County Library by Mrs. Moore Bradley of Greenville.

Mrs. A. B. Preacher conducting a story hour for pre-kindergarten children each Tuesday morning in the Allendale County Library.

Mrs. Ben P. Davies, Jr., member of the Barnwell County and the Aiken-Barnwell-Edgefield Library Boards, and Miss Carrie Gene Ashley, coordinator of Adult Services of the Aiken-Barnwell-Edgefield Regional Library, taking off on a tour of England and Europe.

New draperies being hung in the recently renovated Oconee County Library.

Harold Walker of Walker Plumbing and Heating Company presenting an electric water cooler to the soon-to-be-opened Cooper Branch of the Richland County Library.

A history of Kershaw Memorial Library, supported by appropriations from Kershaw and Lancaster legislative delegations, appearing in the Lancaster News.

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